

World Earth Day – Day Observation (Theme: Our Power.Our Planet)

Date: 25th April 2025

Venue: Raidighi College

Time 12 noon to 1pm

Activities: Awareness to Save our planet and Poster making by volunteers.

Volunteers in action: 07

Programme officer: Dr Arvinda Shaw, PO-1

Introduction:

World Earth Day is observed every year on **April 22nd** to promote environmental awareness and action across the globe. The day serves as a reminder of the importance of protecting our planet from pollution, climate change, deforestation, and other environmental threats. Celebrated in over 190 countries, Earth Day unites individuals, organizations, and governments in efforts to protect and restore the natural environment.

Purpose of the Observation:

The primary goal of observing Earth Day is to **raise awareness** about environmental issues and encourage sustainable practices. It aims to educate people about the impact of human activity on the planet and inspire them to take meaningful actions to preserve natural resources. Each year, Earth Day is centered around a specific theme that reflects urgent environmental concerns. Recent themes have included **“Invest in Our Planet”** and **“Restore Our Earth.”**

Activities surrounding the day observation:

World Earth Day is observed in a variety of ways worldwide, ranging from community events to large-scale campaigns. Activities often include:

- **Tree Planting Drives:** Many schools, colleges, and community organizations organize tree planting programs to promote afforestation.
- **Clean-Up Campaigns:** Volunteers gather to clean up litter from streets, parks, rivers, and beaches to reduce pollution and protect wildlife.
- **Environmental Education:** Schools and educational institutions host seminars, exhibitions, essay competitions, and poster-making contests to raise awareness among students.
- **Awareness Rallies and Marches:** People participate in peaceful marches and rallies to advocate for stronger environmental policies and climate action.
- **Digital Campaigns:** In recent years, online webinars, social media challenges, and digital art campaigns have been widely used to spread Earth Day messages.

In some countries, government agencies and environmental NGOs collaborate to launch programs supporting clean energy, sustainable agriculture, and wildlife conservation. Businesses also take part by promoting eco-friendly products and adopting greener practices.

This year Raidighi College NSS Unit-1 observed this day by organising an awareness campaign for its volunteers where the importance of this day observation was highlighted and students gave their insights on how volunteers can protect their environment by acting as agents of change. Some suggestions included:

- ❖ Use of cloth/jute bags instead of plastic ones while going to markets for grocery shopping
- ❖ Recycling of old bedsheets into other items of household use
- ❖ preparation of home decoration items from plastic bottles like wall hangings, planters, pen holders etc

Role of Students and Youth:

Students and young people play a vital role in observing Earth Day. Many participate in **school projects, debates, and science fairs** focused on environmental topics. Youth-led climate movements and digital campaigns have gained significant attention in recent years, showing how the younger generation is taking an active role in protecting the Earth's future.

This year the volunteers of Raidighi College actively participated in **poster making activity** to observe this day. A **group discussion** among the volunteers brought out their perspective of a clean environment and ways they can change their behaviours to contribute to this meaningful day. Switching off the lights and fans when not in use, closing the taps, taking care of the nutri-garden of our college, cleanliness drives, using the dry and wet bins for disposal of waste rather than littering the campus, being kind to the in-house campus pet dogs etc were advocated by Dr Shaw. Every good habit takes time but with consistent efforts we can all make a great difference in this world. Youth in nation building can definitely stir a revolution to be the agent of change.

Conclusion:

The observation of **World Earth Day** is more than just an annual event—it is a global movement for change. By participating in Earth Day activities, individuals, NSS Volunteers, students learn the importance of sustainable living and their role in creating a cleaner, healthier planet. While the day itself is symbolic, its message encourages year-round environmental responsibility. Every action, no matter how small, contributes to the larger goal of safeguarding our Earth for future generations. There is only one planet Earth so we all are responsible for keeping it clean and safe.



Raidighi, West Bengal, India

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25/4/2025

(II) WORLD EARTH DAY CELEBRATION - POSTER MAKING

| Sl.no | NAME OF VOLUNTEERS | CASTE | SEM | CONTACT No. |
|-------|---------------------|---------|-----------------|-------------|
| 1. | Suchismita Gayen | SC | 2 nd | 8509891909 |
| 2. | AnuShree Rani Paria | G | 2 nd | 9093091757 |
| 3. | Ranita Bera | OBC | 2 nd | 9907007901 |
| 4. | Purnima Dhali | SC | 2 nd | 7063413501 |
| 5. | Ananya Mandal | G | 2 nd | 8695824146 |
| 6. | Sudeshna Halder | General | 2 nd | 9609104973 |
| 7. | Debashree Roy | G | 2 nd | 9332301685 |

Programme officer - Dr. Arinda Shaw.

Attendance Sheet of the participants